WOMEN'S ENTERPRISE ORGANIZATIONS OF CANADA WELCOMES CHANTAL HERRIOT AS STAKEHOLDER ENGAGEMENT MANAGER

Winnipeg, MB, June 25, 2021 – Women's Enterprise Organizations of Canada (WEOC) announces Chantal Herriot as its new Stakeholder Engagement Manager effective June 2021.

"It gives me great pleasure to announce Chantal Herriot as the new Stakeholder Engagement Manager," says Alison Kirkland, CEO, Women's Enterprise Organizations of Canada. "Chantal's extensive experience engaging with clients and customers in both the corporate and non-profit sectors will be an asset to the women's enterprise ecosystem as WEOC continues to grow its membership and evolve as an organization."

Chantal Herriot began working with WEOC in its infancy, first supporting its CEO and organizational development activities before moving into a critical management position. As Stakeholder Engagement Manager she is the primary contact for many within WEOC's diverse member community, as well as the point person for many national partners.

"Chantal's commitment to customer service is seen in every interaction she has with WEOC's members, Board, staff, and within the broader women's enterprise ecosystem," says Kirkland. "I look forward to working with Chantal in her new role as WEOC continues to support its member organizations that work with women entrepreneurs."

Engagement and customer service has been a fundamental part of Chantal's career. Able to communicate fluently in both French and English, she has a BA from the University of Winnipeg and worked with the Canadian Museum for Human Rights, The Dufresne Group, and Lufthansa Cargo AG and CN.

About the Women's Enterprise Organizations of Canada

Women's Enterprise Organizations of Canada (WEOC) is an association of organizations that work directly with women entrepreneurs. WEOC members support women entrepreneurs through a variety of services and initiatives, including business training, advising, financing, and mentorship. WEOC supports its members by providing learning and networking opportunities, sharing best practices, and curating a variety of resources so members have the tools needed to support their clients. For more information about WEOC, visit weoc.ca.

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For high-res images: <u>Link</u>



Women's Enterprise Organizations of Canada

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