



CROSS-BORDER CONVERSATIONS

Women's Entrepreneurship & Supplier Diversity in the U.S.

Session 1: BIPOC Perspectives, December 2, 2021



VIDEO RECORDING LINK

[Recorded December 2, 2021](#)

PANEL

Nancy G. Allen | CEO & President, Women's Business Development Council of Florida

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Brooke S. Sinclair | CEO, Velourit

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MODERATOR

Lindsay Stewart Glor | Women's Enterprise Organizations of Canada

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GUEST PRESENTER

Catherine Beach | Export Development Canada

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“We need to say: I’m intelligent, I’m flexible, I’m ingenious, I’m innovative. I can step in and take advantage of this opportunity.”

— Nancy G. Allen

KEY MOMENTS

1. Are supplier diversity programs necessary to bring more women, specifically BIPOC women, into the supply chain? (07:15)
 2. The power and interest of consumers in supporting a diverse supply chain. (12:20)
 3. The importance of creativity and innovation. (24:57)
 4. Export Development Canada presentation (31:00-37:00)
 5. Networking conversation (38:09)
 6. The benefits and stages of mentorship; constructing a successful mentor/mentee relationship. (46:39)
 7. A conversation about mentorship – LIFT AS YOU CLIMB! (52:01)
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RESOURCES – U.S.

- [National Black Chamber of Commerce](#)
- [Organization of Women in International Trade \(OWIT\)](#)
- [Velourit](#)
- [Women’s Business Development Council of Florida](#)
- [Women’s Business Enterprise National Council \(WBENC\)](#)
- [Women Elevating Women](#)

RESOURCES – CANADA

- [Canadian Aboriginal and Minority Supplier Council](#)
 - [Canadian Black Chamber of Commerce](#)
 - [Canadian Council of Aboriginal Business](#)
 - [Export Development Canada](#)
 - [Women’s Enterprise Organizations of Canada](#)
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