



CROSS-BORDER PERSPECTIVES

Women's Entrepreneurship & Supplier Diversity in the U.S.

Session 2: LGBTQ+ Perspectives, January 12, 2022

CROSS-BORDER
PERSPECTIVES: WOMEN'S
ENTREPRENEURSHIP &
DIVERSITY IN THE US



VIDEO RECORDING LINK

[Recorded January 12, 2022](#)

PANEL

Kailey Gilchrist | CEO, NONA Vegan

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Sabrina Kent | Executive VP, Programs & External Affairs, National LGBT Chamber of Commerce

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Dr. Sarah Skidmore | CEO, Skidmore Consulting

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Logan Wick | Founder & CEO, OutBranding Promos

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MODERATOR

Lindsay Stewart Glor | Women's Enterprise Organizations of Canada

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“Certification is the starting line, not the finish line.”

— Sabrina Kent, NGLCC

KEY MOMENTS

1. Let's get started! Supplier diversity: Is it necessary? How are others in the LGBTQ+ entrepreneurship community navigating the system? (05:47)
2. Certification and supplier diversity are intrinsically linked – the panel discusses making the most of available supplier diversity and certification programs and resources. (07:40)
3. Entrepreneur Kailey Gilchrist shares her experience around finding the CGLCC, diversifying her own supply chain (13:03)
4. When in an entrepreneur's journey is the right time to start pursuing certification? (15:20)
5. Logan Wick speaks to own experience with certification and the need to follow up with networking (19:35)
6. Dr. Sarah Skidmore talks about the variety of certifications available and how networking conversations can open doors to diverse certifications (23:28)
7. Sabrina Kent kicks off a conversation about finding and building networks – Is “networking” just another way of saying “connecting? What does that look like in a pandemic? (31:33)
8. Logan Wick talks pandemic networking, intersectional allyship and connecting through conversations (36:51)
9. Thoughts on mentorship within the entrepreneurial and LGBTQ+ community (51:17)

RESOURCES – U.S.

- [National LGBT Chamber of Commerce \(NLGCC\)](#)
- [National Minority Supplier Development Council](#)
- [WBENC](#)

RESOURCES – CANADA

- [Canadian Gay and Lesbian Chamber of Commerce \(CGLCC\)](#)
- [Export Development Canada / EDC Help Hub](#)
- [Women's Enterprise Organizations of Canada](#)
- [Canadian Aboriginal and Minority Supplier Council](#)

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