

CROSS-BORDER PERSPECTIVES

Women's Entrepreneurship & Supplier Diversity in the U.S.

Session 3: Perspectives of Women with a Disability, March 9, 2022

CROSS-BORDER
PERSPECTIVES: WOMEN'S
ENTREPRENEURSHIP &
DIVERSITY IN THE US



WATCH THE SESSION (YOUTUBE)

Recorded March 9, 2022

PANEL

Dr. Kate Caldwell | Clinical Assistant Professor, UIC Department of Disability & Human Development at University of Illinois at Chicago

Connect on LinkedIn

Kristin Malek | Global Director of Business Diversity, CDW

• Connect on LinkedIn

MODERATOR

Lindsay Stewart Glor | Women's Enterprise Organizations of Canada

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"One of the beautiful things about disability entrepreneurship is that it shifts the paradigm away from seeing disabled women simply as passive employees that need to be hired by someone else... but now we're looking at disabled people as job creators who are making the hiring decisions."

— Dr. Kate Caldwell

8 KEY MOMENTS

- 1. Let's get started! Panelist introduction (01:45)
- 2. The push and pull of entrepreneurship for women with a disability (06:06)
- 3. Policy changes (11:40)
- 4. Exponential growth Building diverse supply chains and procurement opportunities that promote a more diverse workforce (16:40)
- A must-listen moment about what all organization can do to advance the inclusion and support of women entrepreneurs with a disability – "what gets managed gets measured" (18:52)
- 6. Increased inclusion of women with a disability and opportunities for innovation (23:15)
- 7. BAM! Kate introduces the idea of the creative destruction process: "In order to create something new it asks you to replace something that hasn't been working right." (24:17)
- 8. Does digitization mean equal access? The panel sounds off on the ups and downs of accessing live, digital and hybrid events (45:17)

RESOURCES - U.S.

- <u>Disability and Human Development UIC AHS</u>
- CDW
- U.S. Small Business Association People with Disabilities
- CDW Tech Talk: Enabling Revenue Through Business and Supplier Diversity
- Supplier Diversity How to Create a Meaningful Connection with Kristin Malek

RESOURCES - CANADA

- Entrepreneurs with Disabilities Program
- Entrepreneurs with Disabilities Program Community Futures
- EDC Inclusive Trade Investments Program (ITIP)
- Canadian Centre for Disability and Inclusion
- Canadian Aboriginal and Minority Supplier Council (CAMSC)
- The State of Women's Entrepreneurship in Canada 2021
- <u>Learning More About Disability, Technology & Canada's Digital Accessibility Legislation</u>
 <u>Video (WEOC X)</u>

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